Roundshot
Livecam

Introducing the next generation of Livecam content management and presentation.

Dear Livecam customer,

Very good is not good enough. This is why we introduce our next level of web technology, enabling even more far reaching possibilities on how our customers present their location online. With our new smartphone + tablet app we set new standards on how to interact with webcam content. Our customers have a beautiful location to present through 360° photography - we supply outstanding camera technology and innovative software tools for professional e-marketing.

We are proud to introduce our new solution to you and look forward to migrating all Livecams very soon. If you have any questions please contact your Roundshot distributor or the team in Switzerland.
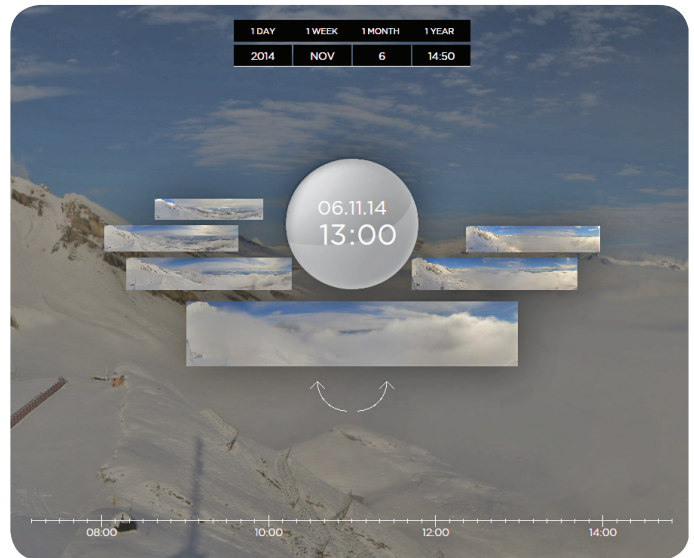
Best regards,

from the Roundshot team

roundshot
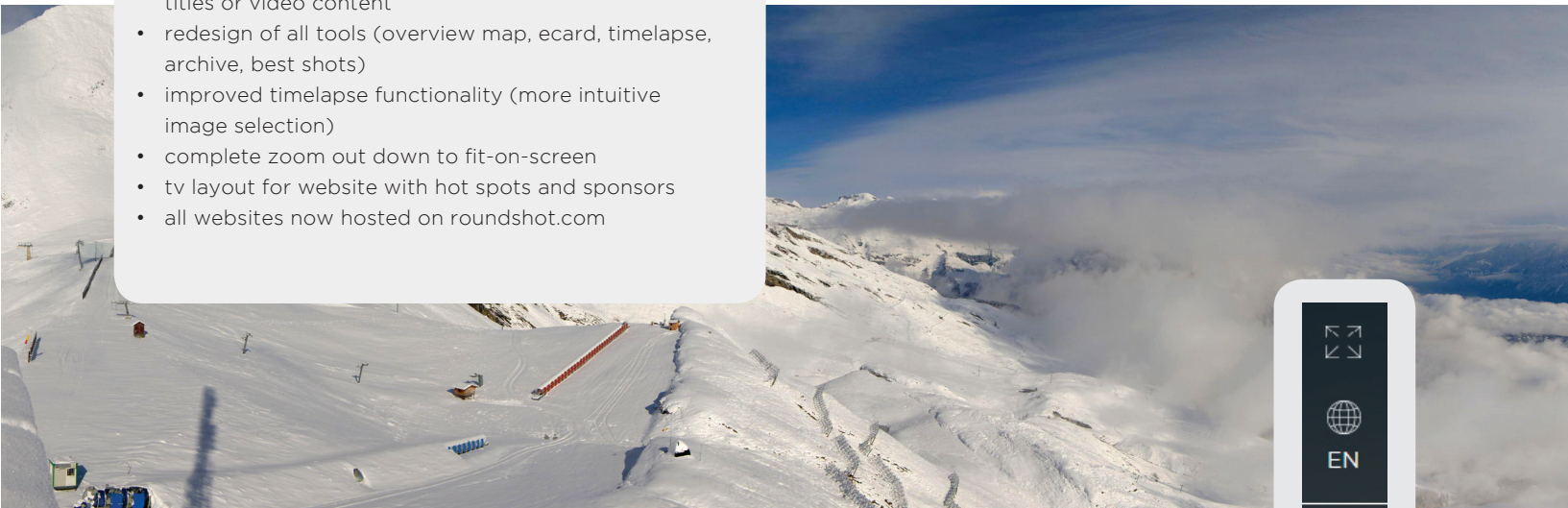fast 360 degree panoramic equipment

WEBSITE

We have created a fresh new design which gives maximum space to what matters most: the image.

- new graphical design with rotating panorama in full-screen and semi-transparent menu overlays
- website coded entirely in html5 with state-of-the-art techniques
- modern icon design
- separate customer section with all relevant information including copyright
- enhanced sponsoring options allowing better visibility:
  - rolling sponsor banner on the lower left and upper right corner of the website
  - sponsor bar with fixed logos
- advanced customisation possible to match corporate identify of customer (colours, icons, display options, transparencies)
- more options for positioning of hot spots and to add titles or video content
- redesign of all tools (overview map, ecard, timelapse, archive, best shots)
- improved timelapse functionality (more intuitive image selection)
- complete zoom out down to fit-on-screen
- tv layout for website with hot spots and sponsors
- all websites now hosted on roundshot.com

new Livecam web interface - archive

view example at:
http://lustdorf.roundshot.com

... or preview your own website by changing the domain name to roundshot.com

SMARTPHONE + TABLET APP

Statistics show that mobile devices already make up 50% of web visits - a rising trend. Providing new, playful apps for our customers has been one of the key objectives in our development and will set new standards in how people interact with webcam images.

TWO APPS ARE AVAILABLE FOR DOWNLOAD:

- **LIVECAM APP**: a customer-specific app with all cameras/instances relevant for one customer: activated by customer key it can be used as a powerful marketing tool
- **LIVECAM GLOBAL APP**: an app with all Roundshot Livecams worldwide, promoting the network of cameras and boosting traffic for our customers
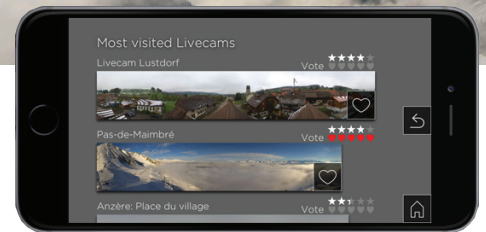
camera view - zoomed at 100%

camera view - «fit on screen»

filter: map

filter: most visited Livecams

THE NEW FEATURES INCLUDE:

- start-up with customer logo (Livecam app)
- carousel animation to search cameras using different filters (map, list by region/category, «around me», «most popular», favourites)
- voting system to rank cameras and to add them to favourites
- image view with possibility to zoom to 100% and archive navigation
- display of sponsors on image with rolling banners
- customisable background images

LIVECAM APP
customer-specific activation key located on Livecam website in «links» section

LIVECAM GLOBAL APP
no activation key required

LIVECAM SCREENSAVER
customer-specific activation key
located on Livecam website in
«links» section

LIVECAM GLOBAL SCREENSAVER
no activation key required

SCREENSAVER + TV PROGRAM

The new screensaver program is built on the same logic
as the smartphone + tablet app: one customer-specific
version (activated with code) and one global Rounds-
hot Livecam screensaver. As the screensaver is easy to
customise and to share, it will be a great promotion tool
for our Livecam customers.

- screensaver software with customer logo overlay
- new possibility to display sponsors on the screensaver image
- ticker texts and hot spots can also be added, making the
  screen saver also very suitable for large screens or tv
- new «best shot mode» where users can switch mode to see
  best images instead of live panorama
- new offline mode (without internet connection) for which
  the last stored images are displayed
- new television program adopting the same design prin-
  ciples as the screensaver software - available soon

BACKEND (CMS)

With our new content management software our cus-
tomers have total control over their images, how their
Livecam websites will look like and how they will be
embedded.

- Complete new design of CMS to make back-end adminis-
  tration more intuitive
- Far-reaching customisation of front-end to match CI
  with preview function to display results before publishing
  changes online
- new image database with possibility to download a set of
  images (for example full day, week, etc.)
- enhanced protection of sharing options, making embed-
  ding codes (thumbnails, iframes, direct links) only visible for
  customers